

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

Contract / Revision 499786 /		Alt Order # 06386868
Product PRIOR USA ACTN :60S		
Contract Dates 10/30/12 - 11/06/12		Estimate # 1790
Advertiser ISS/Prior USA Act-LCV VIC		Original Date / Revision 10/22/12 / 10/22/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB# TV14019	Advertiser Code 321	Product Code 340
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	11/02/12	11/02/12	Friends	M-F 12:05-1:05a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$900.00			
N 2	KVVU	11/02/12	11/02/12	American Dad	M-F 230-3a		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$300.00			
N 3	KVVU	11/02/12	11/02/12	Anderson	3-4p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$900.00			
N 4	KVVU	11/02/12	11/02/12	Cops M-F 4-430x	M-F 4-430x		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$300.00			
N 5	KVVU	11/02/12	11/02/12	The Dr.Oz Show	4-5p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$1,000.00			
N 6	KVVU	11/02/12	11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$2,500.00			
N 7	KVVU	11/02/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$2,450.00			
N 8	KVVU	11/05/12	11/05/12	Extra	M-F 1:05-1:35am		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$500.00			
N 9	KVVU	11/05/12	11/05/12	Friends	M-F 12:05-1:05a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$900.00			
N 10	KVVU	11/05/12	11/05/12	Katie Couric	2-3p		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$850.00			
N 11	KVVU	11/05/12	11/05/12	American Dad	M-F 230-3a		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 499786 /		<u>Alt Order #</u> 06386868
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> PRIOR USA ACTN :60S	<u>Estimate #</u> 1790
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
N 12	KVVU	11/05/12	11/05/12	Anderson	3-4p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$900.00			
N 13	KVVU	11/05/12	11/05/12	Cops M-F 4-430x	M-F 4-430x		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
N 14	KVVU	11/05/12	11/05/12	The Dr.Oz Show	4-5p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00			
N 15	KVVU	11/05/12	11/05/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
N 16	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,500.00			
N 17	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,450.00			
N 18	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		1:00			NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,700.00			
N 19	KVVU	11/04/12	11/04/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$300.00			
N 20	KVVU	11/01/12	11/01/12	Cops/Dog The Bounty Hunter	1-2pm		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$750.00			
N 21	KVVU	11/01/12	11/01/12	Extra	M-F 1:05-1:35am		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$500.00			
N 22	KVVU	11/01/12	11/01/12	Friends	M-F 12:05-1:05a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$900.00			
N 23	KVVU	11/01/12	11/01/12	Katie Couric	2-3p		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$850.00			
N 24	KVVU	11/01/12	11/01/12	Katie	M-F 3-4am		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$300.00			
N 25	KVVU	11/01/12	11/01/12	Anderson	3-4p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$900.00			
N 26	KVVU	11/01/12	11/01/12	Cops M-F 4-430x	M-F 4-430x		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$300.00			
N 27	KVVU	11/01/12	11/01/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$300.00			

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Contract / Revision	Alt Order #
499786 /	06386868

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	PRIOR USA ACTN :60S	1790

Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VI	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	11/01/12	11/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$2,450.00			
N 29	KVVU	10/30/12	10/30/12	Cops/Dog The Bounty Hunter	1-2pm		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$750.00			
N 30	KVVU	10/30/12	10/30/12	Extra	M-F 1:05-1:35am		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$500.00			
N 31	KVVU	10/30/12	10/30/12	Friends	M-F 12:05-1:05a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$900.00			
N 32	KVVU	10/30/12	10/30/12	Katie Couric	2-3p		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$850.00			
N 33	KVVU	10/30/12	10/30/12	Katie	M-F 3-4am		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$300.00			
N 34	KVVU	10/30/12	10/30/12	Anderson	3-4p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$900.00			
N 35	KVVU	10/30/12	11/06/12	Cops M-F 4-430x	M-F 4-430x		1:00			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$300.00			
								1	\$300.00			
N 36	KVVU	10/30/12	11/06/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$300.00			
								1	\$300.00			
N 37	KVVU	10/31/12	10/31/12	Cops/Dog The Bounty Hunter	1-2pm		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$750.00			
N 38	KVVU	10/31/12	10/31/12	Friends	M-F 12:05-1:05a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$900.00			
N 39	KVVU	10/31/12	10/31/12	Katie Couric	2-3p		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$850.00			
N 40	KVVU	10/31/12	10/31/12	Anderson	3-4p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$900.00			
N 41	KVVU	10/31/12	10/31/12	Cops M-F 4-430x	M-F 4-430x		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$300.00			
N 42	KVVU	10/31/12	10/31/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$300.00			
Totals											44	\$39,000.00

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<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> PRIOR USA ACTN :60S	<u>Estimate #</u> 1790
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	44	\$39,000.00	\$33,150.00
Totals	44	\$39,000.00	\$33,150.00

Signature: _____ **Date:** _____

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FAX# 610-225-1191
CREDIT RISK !! OCT23/12 11.28
HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

WASHINGTON, DC 20003

FLIGHT DATES OCT30/12 NOV6/12 WK-2

TO ROSE
FR NIKKI
OK'D M10
SEE LINE 52
TOTAL SAME
PLS CNF THANKS

PRIORITIES USA ACTION : 60S

THIS IS A MAKE-GOOD FOR NOV1 ON LINE-20 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 11.28
 REP HEADLINE# 6386868 TRF# 499786 *** KVVU-TV ***
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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52	A		100P-200P	60		\$750.00	11/1	11/1	1		THU	1
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PROGRAM : COPS/DOG THE BOUNTY HUNTER
 ORD COM1: PRG CORRECTION.
 THIS IS A MAKE-GOOD FOR NOV1 ON LINE-44 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M10 OK'D BUY#44 MISSED:THU/100P-200P NOV1 60S \$750.00 (OCT23/12)
 OFFER:THU/100P-200P NOV1 60S \$750.00 PLS ADVISE.
 CMT:PRG CORRECTION.

NOV/12 39000.00 CONTRACT TOTAL 39000.00
 TOTAL SPOTS 44

MARKET TOTALS \$216,666 KVVU 18% KSNV 20% KLAS 23% KTNV 23% KVMY 6% KVCW 3% CABL 0%
 KTUD 7%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.36

1322 G STREET SE	SALES PRSN	PH- TERESA DIFURIA
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REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MEDIA	PLACEMENT	
SALES PRSN	PH-	TERESA	DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
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[illegible]

DATE OCT23/12 09.36

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019
PRIORITIES USA ACTION :60S

AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1790
AGENCY PRODUCT CODE = 340

10	S	200P-300P	60	\$850.00.	11/5	11/5	0	MON	0
PROGRAM : COPS/COPS B									
CON COM1: COPS/COPS B									

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PROGRAM : COPS/COPS B
CON COM1: COPS/COPS B
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REP HEADLINE# 6386868 TRF# 499786
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.36
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43	A		200P-300P	60		\$850.00	11/5	11/5	1		MON	1
PROGRAM : KATIE												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-10 FOR 1 SPOT/WK												
20	S		100P-200P	60		\$750.00	11/1	11/1	0		THU	0
PROGRAM : COLD CSE FILES												
CON COM1 : COLD CSE FILES												
44	A		100P-200P	60		\$750.00	11/1	11/1	1		THU	1
PROGRAM : KATIE												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-20 FOR 1 SPOT/WK												
23	S		200P-300P	60		\$850.00	11/1	11/1	0		THU	0
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												
45	A		200P-300P	60		\$850.00	11/1	11/1	1		THU	1
PROGRAM : KATIE												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-23 FOR 1 SPOT/WK												
24	S		300A-400A	60		\$300.00	11/1	11/1	0		THU	0
PROGRAM : AMR FUN-VIDEOS												
CON COM1 : AMR FUN-VIDEOS												
46	A		300A-400A	60		\$300.00	11/1	11/1	1		THU	1
PROGRAM : KATIE												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-24 FOR 1 SPOT/WK												
29	S		100P-200P	60		\$750.00	10/30	10/30	0		TUE	0
PROGRAM : COLD CSE FILES												
CON COM1 : COLD CSE FILES												

Cops 1009

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.36

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47	A		100P-200P	60		\$750.00	10/30	10/30	1		TUE	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-29 FOR 1 SPOT/WK												
32	S		200P-300P	60		\$850.00	10/30	10/30	0		TUE	0
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												
48	A		200P-300P	60		\$850.00	10/30	10/30	1		TUE	1
PROGRAM : KATIE												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-32 FOR 1 SPOT/WK												
33	S		300A-400A	60		\$300.00	10/30	10/30	0		TUE	0
PROGRAM : AMR FUN-VIDEOS												
CON COM1 : AMR FUN-VIDEOS												
49	A		300A-400A	60		\$300.00	10/30	10/30	1		TUE	1
PROGRAM : KATIE												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-33 FOR 1 SPOT/WK												
37	S		100P-200P	60		\$750.00	10/31	10/31	0		WED	0
PROGRAM : COLD CSE FILES												
CON COM1 : COLD CSE FILES												
50	A		100P-200P	60		\$750.00	10/31	10/31	1		WED	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-37 FOR 1 SPOT/WK												
39	S		200P-300P	60		\$850.00	10/31	10/31	0		WED	0
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51	A		200P-300P	60		\$850.00	10/31	10/31	1		WED	1
PROGRAM : KATIE ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT31 ON LINE-39 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#10									
			MISSED: MON/200P-300P				NOV5		60S	\$850.00	(OCT22/12)	
			OFFER: MON/200P-300P				NOV5		60S	\$850.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									
M2	OK'D		BUY#20									
			MISSED: THU/100P-200P				NOV1		60S	\$750.00	(OCT22/12)	
			OFFER: THU/100P-200P				NOV1		60S	\$750.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									
M3	OK'D		BUY#23									
			MISSED: THU/200P-300P				NOV1		60S	\$850.00	(OCT22/12)	
			OFFER: THU/200P-300P				NOV1		60S	\$850.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									
M4	OK'D		BUY#24									
			MISSED: THU/300A-400A				NOV1		60S	\$300.00	(OCT22/12)	
			OFFER: THU/300A-400A				NOV1		60S	\$300.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									
M5	OK'D		BUY#29									
			MISSED: TUE/100P-200P				OCT30		60S	\$750.00	(OCT22/12)	
			OFFER: TUE/100P-200P				OCT30		60S	\$750.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									
M6	OK'D		BUY#32									
			MISSED: TUE/200P-300P				OCT30		60S	\$850.00	(OCT22/12)	
			OFFER: TUE/200P-300P				OCT30		60S	\$850.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									
M7	OK'D		BUY#33									
			MISSED: TUE/300A-400A				OCT30		60S	\$300.00	(OCT22/12)	
			OFFER: TUE/300A-400A				OCT30		60S	\$300.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									
M8	OK'D		BUY#37									
			MISSED: WED/100P-200P				OCT31		60S	\$750.00	(OCT22/12)	
			OFFER: WED/100P-200P				OCT31		60S	\$750.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									
M9	OK'D		BUY#39									
			MISSED: WED/200P-300P				OCT31		60S	\$850.00	(OCT22/12)	
			OFFER: WED/200P-300P				OCT31		60S	\$850.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									
CONTRACT TOTAL 39000.00 TOTAL SPOTS 44												

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

OCT23/12 09.36

REP HEADLINE# 6386868

TRF# 499786

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ORDER WORKSHEET

HARRIS REPORT FROM REP

*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	:	:	:	:	:	:	:	:	:	:	:
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$216,666

KVVU 18%

KSNV 20%

KTUD 7%

KLAS 23%

KTNV 23%

KVMY 6%

KVCW 3%

CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OCT19/12 13.51
*** KVVU-TV ***

PROGRAM : AMERICAN DAD
CON COM1 : AMERICAN DAD

REP HEADLINE# 6386868
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
3			300P-400P PROGRAM : ANDERSON CON COM1 : ANDERSON	60		\$900.00	11/2	11/2	1		FRI	1
4			400A-430A PROGRAM : COPS CON COM1 : COPS	60		\$300.00	11/2	11/2	1		FRI	1
5			400P-500P PROGRAM : DR. OZ CON COM1 : DR. OZ	60		\$1,000.00	11/2	11/2	1		FRI	1
6			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	60		\$2,500.00	11/2	11/2	1		FRI	1
7			700A-900A PROGRAM : FOX5NWS LIV-LV CON COM1 : FOX5NWS LIV-LV	60		\$2,450.00	11/2	11/2	1		FRI	1
8			105A-135A PROGRAM : EXTRA< CON COM1 : EXTRA<	60		\$500.00	11/5	11/5	1		MON	1
9			1205A-105A PROGRAM : FRIENDS CON COM1 : FRIENDS	60		\$900.00	11/5	11/5	1		MON	1
10			200P-300P PROGRAM : COPS/COPS B CON COM1 : COPS/COPS B	60		\$850.00	11/5	11/5	1		MON	1
11			230A-300A PROGRAM : AMERICAN DAD CON COM1 : AMERICAN DAD	60		\$300.00	11/5	11/5	1		MON	1

Katie

REP HEADLINE# 6386868
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.51
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			300P-400P PROGRAM : ANDERSON CON COM1: ANDERSON	60		\$900.00	11/5	11/5	1		MON	1
13			400A-430A PROGRAM : COPS CON COM1: COPS	60		\$300.00	11/5	11/5	1		MON	1
14			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	60		\$1,000.00	11/5	11/5	1		MON	1
15			430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS	60		\$300.00	11/5	11/5	1		MON	1
16			600A-700A PROGRAM : FOX 5 NEWS 6A CON COM1: FOX 5 NEWS 6A	60		\$2,500.00	11/5	11/5	1		MON	1
17			700A-900A PROGRAM : FOX5NWS LIV-LV CON COM1: FOX5NWS LIV-LV	60		\$2,450.00	11/5	11/5	1		MON	1
18			1000P-1045P PROGRAM : FOX 5 NWS-10 CON COM1: FOX 5 NWS-10	60		\$3,700.00	11/4	11/4	1		SUN	1
19			430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS	60		\$300.00	11/4	11/4	1		SUN	1
20			100P-200P PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES	60		\$750.00	11/1	11/1	1		THU	1

Cops 100g

REP HEADLINE# 6386868
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21			105A-135A PROGRAM : EXTRA< CON COM1: EXTRA<	60		\$500.00	11/1	11/1	1		THU	1
22			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	60		\$900.00	11/1	11/1	1		THU	1
23			200P-300P PROGRAM : COPS/COPS B CON COM1: COPS/COPS B	60		\$850.00	11/1	11/1	1		THU	1
24			300A-400A PROGRAM : AMR FUN-VIDEOS CON COM1: AMR FUN-VIDEOS	60		\$300.00	11/1	11/1	1		THU	1
25			300P-400P PROGRAM : ANDERSON CON COM1: ANDERSON	60		\$900.00	11/1	11/1	1		THU	1
26			400A-430A PROGRAM : COPS CON COM1: COPS	60		\$300.00	11/1	11/1	1		THU	1
27			430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS	60		\$300.00	11/1	11/1	1		THU	1
28			700A-900A PROGRAM : FOX5NWS LIV-LV CON COM1: FOX5NWS LIV-LV	60		\$2,450.00	11/1	11/1	1		THU	1
29			100P-200P PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES	60		\$750.00	10/30	10/30	1		TUE	1

Cops 10/30

REP HEADLINE# 6386868
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT19/12 13.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			105A-135A PROGRAM : EXTRA< CON COM1: EXTRA<	60		\$500.00	10/30	10/30	1		TUE	1
31			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	60		\$900.00	10/30	10/30	1		TUE	1
32			200P-300P PROGRAM : COPS/COPS B CON COM1: COPS/COPS B	60		\$850.00	10/30	10/30	1		TUE	1
33			300A-400A PROGRAM : AMR FUN-VIDEOS CON COM1: AMR FUN-VIDEOS	60		\$300.00	10/30	10/30	1		TUE	1
34			300P-400P PROGRAM : ANDERSON CON COM1: ANDERSON	60		\$900.00	10/30	10/30	1		TUE	1
35			400A-430A PROGRAM : COPS CON COM1: COPS	60		\$300.00	10/30	11/6	1		TUE	2
36			430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS	60		\$300.00	10/30	11/6	1		TUE	2
37			100P-200P PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES	60		\$750.00	10/31	10/31	1		WED	1
38			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	60		\$900.00	10/31	10/31	1		WED	1

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Cops 1005

REP HEADLINE# 6386868
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT19/12 13.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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39			200P-300P	60		\$850.00	10/31	10/31	1		WED	1
PROGRAM : COPS/COPS B CON COM1: COPS/COPS B												

Katie

40			300P-400P	60		\$900.00	10/31	10/31	1		WED	1
PROGRAM : ANDERSON CON COM1: ANDERSON												

41			400A-430A	60		\$300.00	10/31	10/31	1		WED	1
PROGRAM : COPS CON COM1: COPS												

42			430A-459A	60		\$300.00	10/31	10/31	1		WED	1
PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS												

NOV/12 39000.00 CONTRACT TOTAL 39000.00
 TOTAL SPOTS 44

MARKET TOTALS \$216,666 KVVU 18% KSNV 20% KLAS 23% KTNV 23% KVMY 6% KVCW 3% CABL 0%
 KTUD 7%

SVC- NSI
 DEMOS- RA35+*